



Union League Golf Club at Torresdale
May 11, 2020



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Formally known as Torresdale Frankford Country Club, this gem was purchased by The Union League of Philadelphia in 2014 and changed the name to The Union League Golf Club at Torresdale. Located in the northeast corner of Philadelphia, the club features a beautifully renovated 18 hole golf course designed by Donald Ross, one of the greatest golf course architects in history. Recently The Union League secured Stephen Kay, a golf course architect with a wealth of experience restoring more than a dozen Ross courses in his career. Kay changed the fairways, some of which were 30 yards wide, back to the original 40 yards Ross created. Trees, many of which were added in the 1960s and '70s have been removed or pruned. With nearly \$8 million in renovations The Union League Golf Club at Torresdale has turned into one of the best facilities in the region.

Callaway Experience

Through our partnership with Callaway Golf, all participants receive the opportunity to choose clubs, clothing and accessories through the Callaway Experience. Callaway staff will assist you with the latest in club technology and answer questions about their products to help you select your items.

Each player receives \$300 in Callaway Bucks.

Please allow ample time for club fitting.

Tournament Day Schedule

- Registration Opens, Breakfast
Callaway Experience, Warm Up . . . 8 a.m.
- Play Begins 10 a.m.
- Lunch, Program &
Award Ceremony 3 p.m.

Tournament Format

- Each foursome plays with a Celebrity
- Shamle Format
 - Each golfer tees off, the team chooses which drive is best and all hit from that location. Then each play their own ball until the ball is holed.



Sponsor Overview

Title Sponsor - \$20,000

Eight golfers. Choice of celebrity. Recognition as Title Sponsor on all print and electronic materials. Logo on website, tee sign, full-page program book ad, and prominent signage at Awards Ceremony.

Golf Cart Sponsor - \$12,500

Four golfers. Recognition as Golf Cart Sponsor on all print and electronic materials. Logo on golf carts, website, tee sign, full-page program book ad and prominent signage at Awards Ceremony.

Apparel Sponsor - \$12,500

Four golfers. Company logo on all golf shirts for participants. Recognition as Apparel Sponsor on all print and electronic materials. Logo on website, tee sign, full-page program book ad, and prominent signage at Awards Ceremony.

Putting Green Sponsor - \$10,000

Four golfers. Recognition as Practice Green Sponsor on all print and electronic materials. Logo on website, tee sign, full-page program book ad and prominent signage on the putting green and at Awards Ceremony.

Eagle Sponsor - \$7,500

Four golfers. Recognition as an Eagle Sponsor on all print and electronic materials. Logo on website, tee sign and half-page program book ad.

Birdie Sponsor - \$5,000

Four golfers. Recognition as a Birdie Sponsor on all print and electronic materials. Logo on website, tee sign and program listing.

Program Book Sponsor - \$1,000

Full-page ad in the program book, logo on website and program listing.

Hole Sponsor - \$750

Your custom company logo on either the Tee Box or the Green on one of the designated holes. Includes an invitation to lunch and Awards Ceremony.

Lunch Ticket - \$125

Includes an invitation to join us for lunch and Awards Ceremony. An opportunity to meet our program participants.

www.TheFirstTeePhiladelphia.org

The First Tee of Greater Philadelphia is a youth development organization providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

Past Celebrities Include:

- Danny Briere
- Keith Byars
- Harold Carmichael
- Bill Cowher (right)
- Billy Cunningham
- Julius Erving
- Todd Herremans
- Ron Jaworski
- Seth Joyner
- Andre Reed
- Frank Reich
- Jon Runyan
- Jeremiah Trotter
- Brian Westbrook (below)



Registration & Sponsorship

Main Contact _____

Company _____

Phone _____

Email _____

Player #1 _____

Player #2 _____

Player #3 _____

Player #4 _____

☐ **I am not unable to attend but would like to make a donation** \$ _____

☐ **Please check box if you will be staying for lunch**

Sponsorship Level (Please check one)

- _____ Title Sponsor - \$20,000
- _____ Golf Cart Sponsor - \$12,500
- _____ Apparel Sponsor - \$12,500
- _____ Putting Green Sponsor - \$10,000
- _____ Eagle Sponsor - \$7,500
- _____ Birdie Sponsor - \$5,000
- _____ Program Book Sponsor - \$1,000
- _____ Hole Sponsor - \$750
- _____ Lunch Ticket - \$125



Program Book Advertising:

The deadline for ad submissions is **April 20, 2020.**

Full-page: 5" W x 8" H • Half-page: 5" W x 3.875" H

High-resolution PDF or jpeg file preferred.

Payment Method:

Pay Online at: www.TheFirstTeePhiladelphia.org

☐ **Check Payable to:** The First Tee of Greater Philadelphia

Credit Card: ☐ AMEX ☐ MasterCard ☐ VISA ☐ Discover Charge my card \$ _____

Name on Card _____

Card Number _____

Exp Date: _____ Security Code: _____ Signature _____



Remit your sponsorship commitment and payment to:

The First Tee of Greater Philadelphia, 800 Walnut Lane, Philadelphia, PA 19128

For more information on registration and event sponsorship contact Eric Dunne

Email: edunne@thefirsttee.phila.org • **Phone:** (215) 482-3370