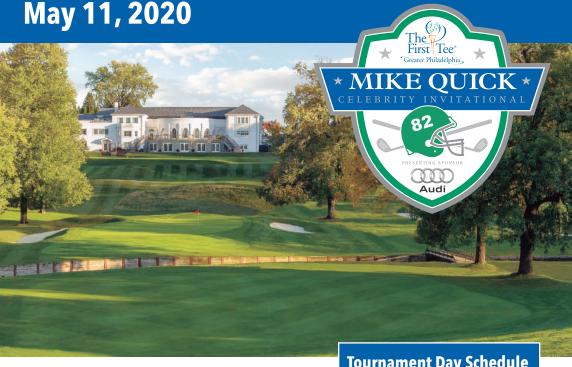


Union League Golf Club at Torresdale

May 11, 2020



THE FIRST TEE OF GREATER PHILADELPHIA MIKE QUICK CELEBRITY INVITATIONAL



### **Union League Golf Club at Torresdale**

ormally known as Torresdale Frankford Country Club, this gem was purchased by The Union League of Philadelphia in 2014 and changed the name to The Union League Golf Club at Torresdale. Located in the northeast corner of Philadelphia, the club features a beautifully renovated 18 hole golf course designed by Donald Ross, one of the greatest golf course architects in history. Recently The Union League secured Stephen Kay, a golf course architect with a wealth of experience restoring more than a dozen Ross courses in his career. Kay changed the fairways, some of which were 30 yards wide, back to the original 40 yards Ross created. Trees, many of which were added in the 1960s and '70s have been removed or pruned. With nearly \$8 million in renovations The Union League Golf Club at Torresdale has turned into one of the best facilities in the region.

# Callaway Experience

Through our partnership with Callaway Golf, all participants receive the opportunity to choose clubs, clothing and accessories through the Callaway Experience. Callaway staff will assist you with the latest in club technology and answer questions about their products to help you select your items.

Each player receives \$300 in Callaway Bucks.

Please allow ample time for club fitting.

#### **Tournament Day Schedule**

- Registration Opens, Breakfast Callaway Experience, Warm Up . . . 8 a.m.
- Lunch, Program &

#### **Tournament Format**

- Each foursome plays with a Celebrity
- Shamble Format
  - Each golfer tees off, the team chooses which drive is best and all hit from that location. Then each play their own ball until the ball is holed.



# **Sponsor Overview**

#### Title Sponsor - \$20,000

Eight golfers. Choice of celebrity. Recognition as Title Sponsor on all print and electronic materials. Logo on website, tee sign, full-page program book ad, and prominent signage at Awards Ceremony.

#### Golf Cart Sponsor - \$12,500

Four golfers. Recognition as Golf Cart Sponsor on all print and electronic materials. Logo on golf carts, website, tee sign, full-page program book ad and prominent signage at Awards Ceremony.

#### Apparel Sponsor - \$12,500

Four golfers. Company logo on all golf shirts for participants. Recognition as Apparel Sponsor on all print and electronic materials. Logo on website, tee sign, full-page program book ad, and prominent signage at Awards Ceremony.

#### Putting Green Sponsor - \$10,000

Four golfers. Recognition as Practice Green Sponsor on all print and electronic materials. Logo on website, tee sign, full-page program book ad and prominent signage on the putting green and at Awards Ceremony.

#### Eagle Sponsor - \$7,500

Four golfers. Recognition as an Eagle Sponsor on all print and electronic materials. Logo on website, tee sign and half-page program book ad.

#### Birdie Sponsor - \$5,000

Four golfers. Recognition as a Birdie Sponsor on all print and electronic materials. Logo on website, tee sign and program listing.

#### Program Book Sponsor - \$1,000

Full-page ad in the program book, logo on website and program listing.

#### Hole Sponsor - \$750

Your custom company logo on either the Tee Box or the Green on one of the designated holes. Includes an invitation to lunch and Awards Ceremony.

#### **Lunch Ticket - \$125**

Includes an invitation to join us for lunch and Awards Ceremony. An opportunity to meet our program participants.

## www.TheFirstTeePhiladelphia.org

**The First Tee** of Greater Philadelphia is a youth development organization providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.



Geater Philadelpha

Celebrity Invitational

VALLEY FORGE

# **Registration & Sponsorship**

Main Contact	
Company	
Phone	
Email	
Player #1	
Player #2	
Player #3	
Player #4	
☐ I am not unable to attend but would like	e to make a donation \$
☐ Please check box if you will be staying f	or lunch
Sponsorship Level (Please check one)  Title Sponsor - \$20,000  Golf Cart Sponsor - \$12,500  Apparel Sponsor - \$12,500  Putting Green Sponsor - \$10,000  Eagle Sponsor - \$7,500  Birdie Sponsor - \$5,000  Program Book Sponsor - \$1,000  Hole Sponsor - \$750  Lunch Ticket - \$125	Program Book Advertising: The deadline for ad submissions is April 20, 2020.  Full page: 5" Wy 9" H. a. Half page: 5" Wy 2 975" H.
Payment Method:  Pay Online at: www.TheFirstTeePhiladelphia.org  ☐ Check Payable to: The First Tee of Greater Philadelphia  Credit Card: ☐ AMEX ☐ MasterCard ☐ VISA ☐ Discover Charge my card \$  Name on Card	
Card Number	
Exp Date: Security Code: Signature	



Remit your sponsorship commitment and payment to:

The First Tee of Greater Philadelphia, 800 Walnut Lane, Philadelphia, PA 19128

For more information on registration and event sponsorship contact Eric Dunne

Email: edunne@thefirstteephila.org • Phone: (215) 482-3370